



THE CITY OF SAN DIEGO

DATE OF NOTICE: July 31, 2026

NOTICE OF APPLICATION

DEVELOPMENT SERVICES DEPARTMENT

As a property owner, tenant, or person who has requested notice, you should know that an application has been filed with the City of San Diego for a Conditional Use Permit to move an existing Type 21 Off-Sale General Alcoholic Beverage License from 3604 Midway Drive to 3601 Sports Area Boulevard for a proposed 2,596-square-foot liquor market within an existing batting cages and restaurant building located at 3601 Sports Arena Boulevard. The 0.51-acre site is located in the Commercial-Community Zone (CC-1-3), within the Airport Land Use Compatibility Overlay Zone (Naval Air Station North Island and San Diego International Airport)), the ALUCP Airport Influence Area (San Diego International Airport Review Area 1, and Naval Air Station North Island, Review Area 2), the Coastal Height Limit Overlay Zone, and the Transit Area Overlay Zone, within the Midway-Pacific Highway Community Plan Area, and Council District 2.

PROJECT NO:	PRJ-1158702
PROJECT NAME:	<u>3601 SPORTS ARENA BOULEVARD</u>
PROJECT TYPE:	CONDITIONAL USE PERMIT, PROCESS 3
APPLICANT:	SPORTS ARENA LIQUOR
COMMUNITY PLAN AREA:	MIDWAY-PACIFIC HIGHWAY
COUNCIL DISTRICT:	2
CITY PROJECT MANAGER:	May Rollin, Development Project Manager
PHONE NUMBER/E-MAIL:	(619) 446-5432 / MMRollin@sandiego.gov

The decision to approve or deny this application will be made at a public hearing. You will receive another notice informing you of the date, time, and location of the public hearing. This project is undergoing environmental review.

Please note that Community Planning Groups provide citizens with an opportunity for involvement in advising the City on land use matters. Community Planning Group considerations are a recommended, but not required, part of the project review process. Please see the Community Planning Group Contact List at [Community Planning Groups Contact List | City of San Diego Official Website](#) to inquire about Midway-Pacific Highway Community Planning Group meeting dates, times, and location for community review of this project.

If you have any questions about the project after reviewing this information, you may contact the City Project Manager listed above. This information will be made available in alternative formats upon request.

Internal Order No.: 24010608



Development Services Department

May Rollin / Project No. PRJ-1158702
7650 Mission Valley Road, MS DSD-1A
San Diego, CA 92108-4423
RETURN SERVICE REQUESTED